Graphic &

Rosario Kuen

Web Designer

[PORTFOLIO]

DESIGN MADE IN 2026

Projects

[SUMMARY]

01 Branding

02 Print

03 Digital

04 Web Design

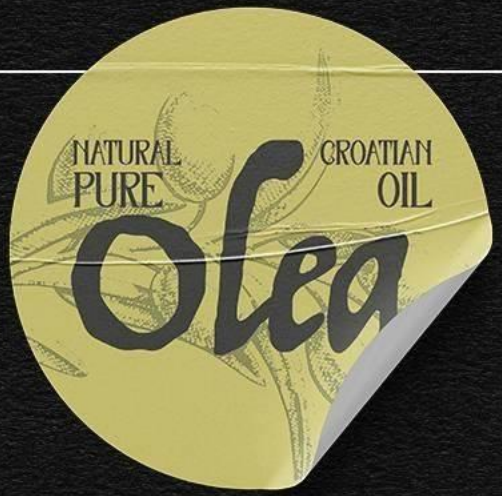




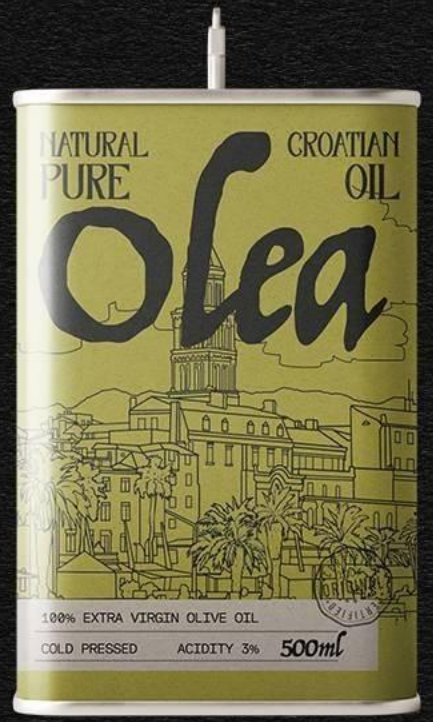
Olea

Brand identity including merch and illustrations.











Nexa

Brand identity including
web design.



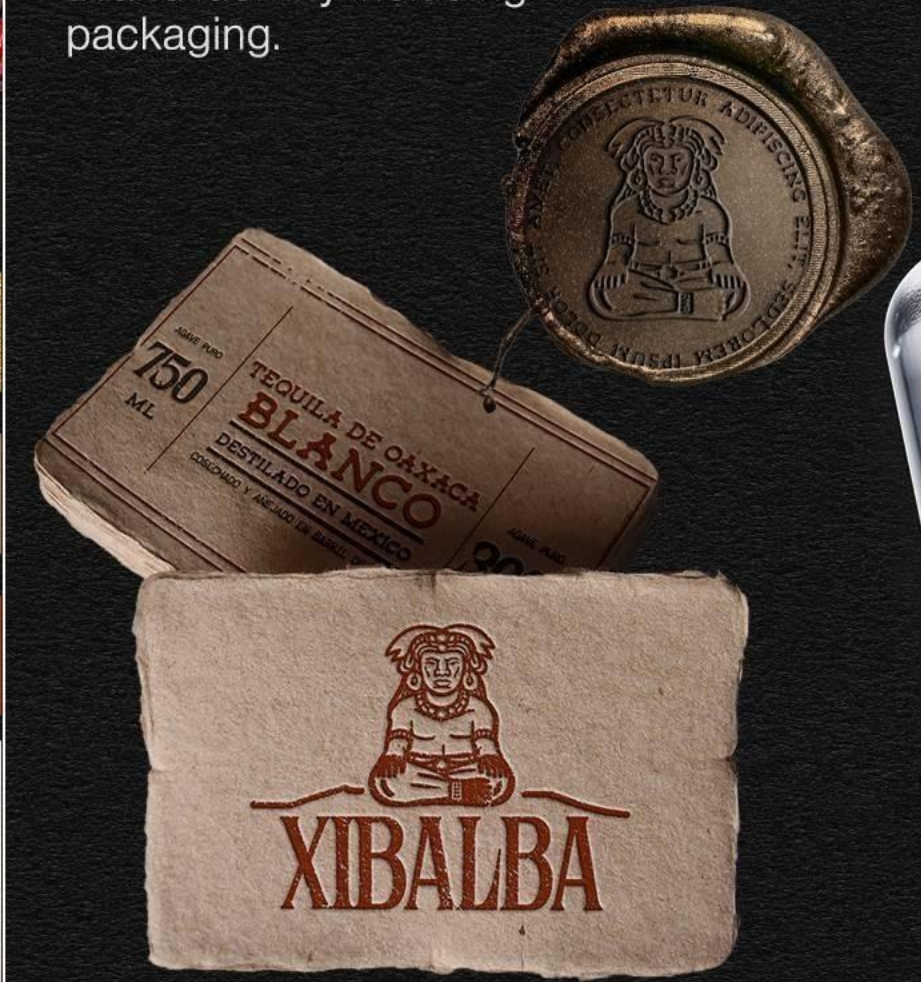
2025





Xibalba

Brand identity including packaging.





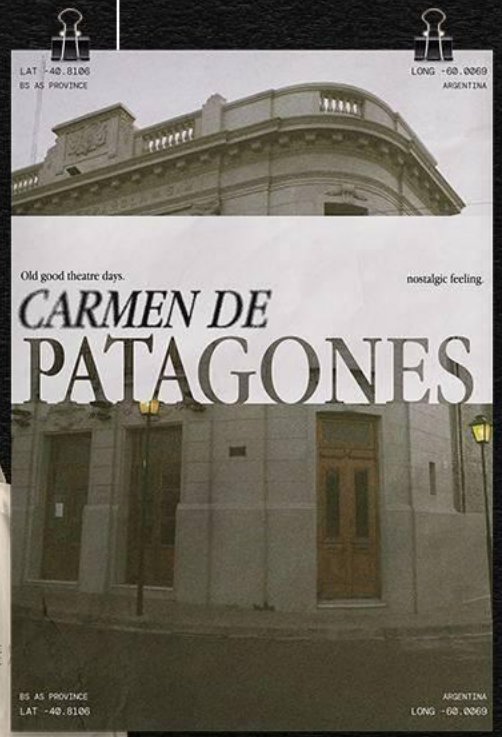
The Goodbean Club

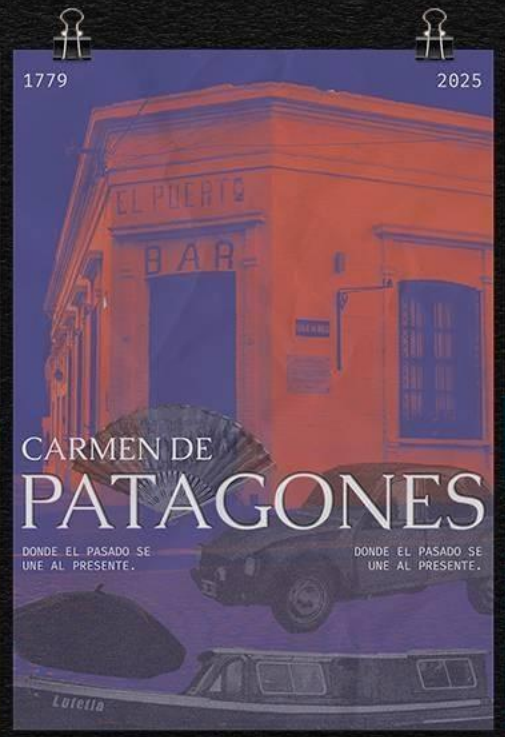
Brand identity including packaging.

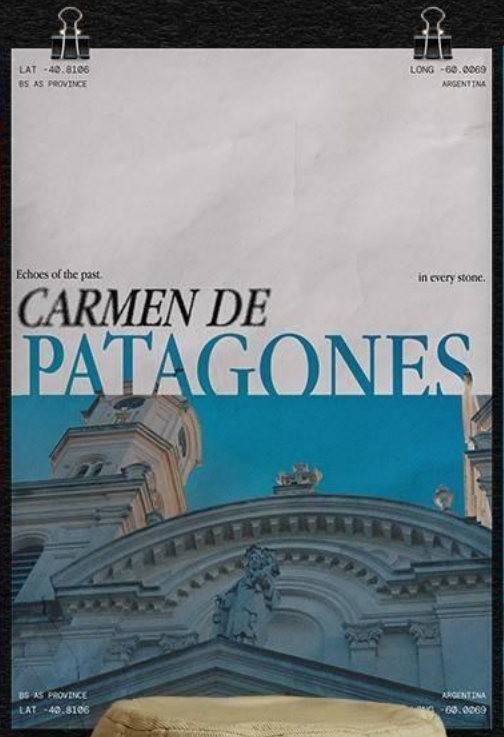
Patagones Council

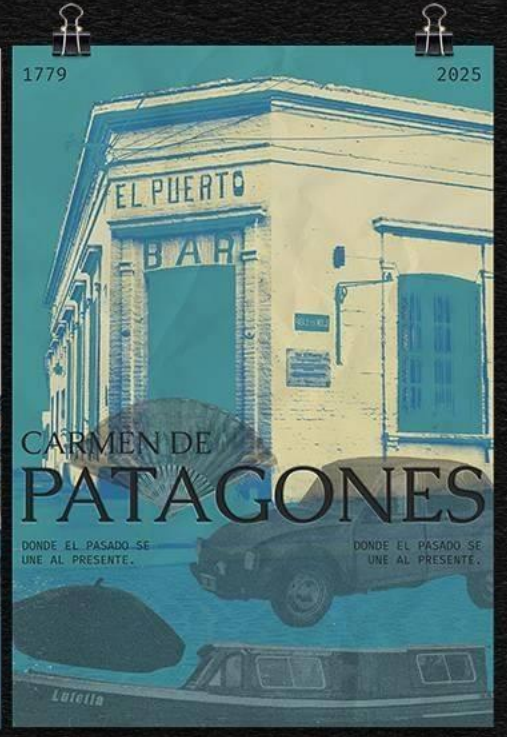
Prints and merch designed
for local festival.









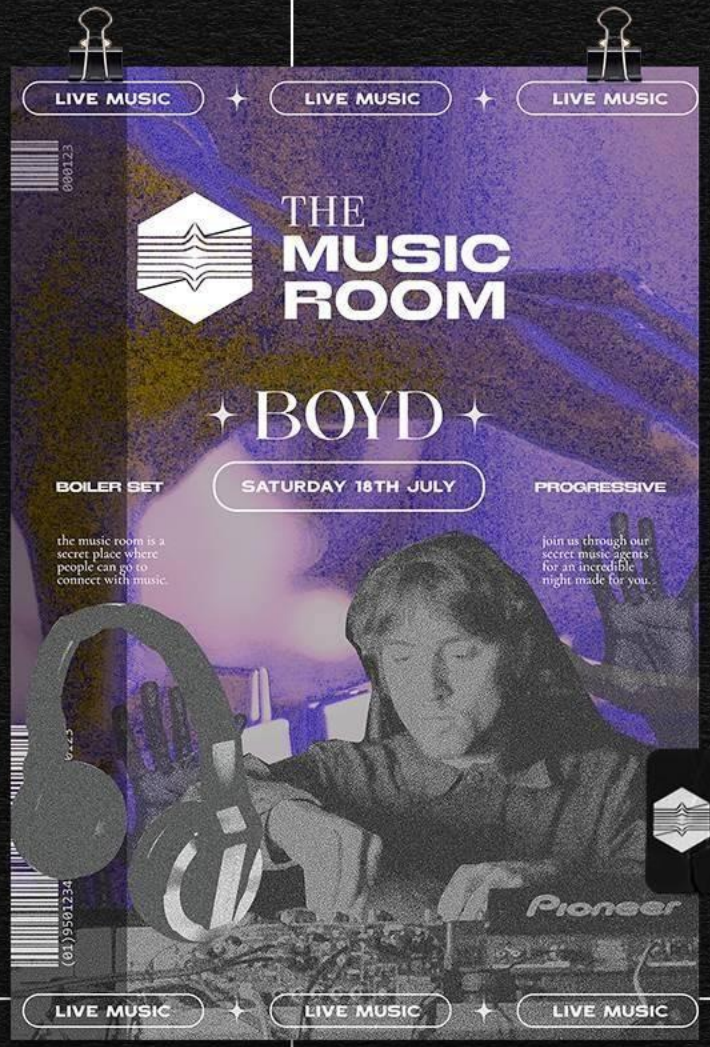


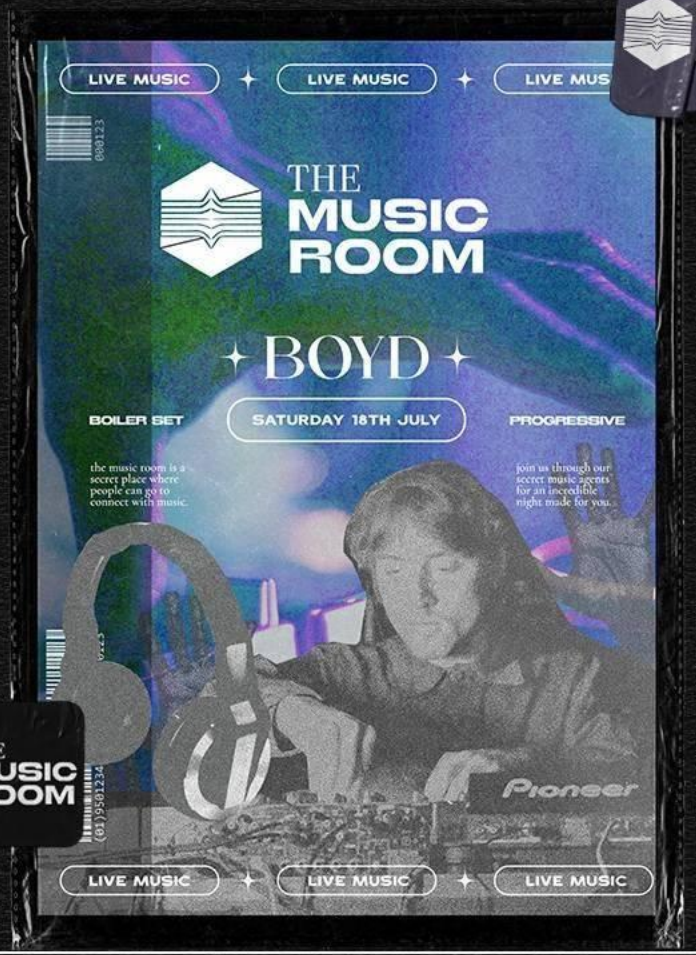




The Music Room

Merch and prints.







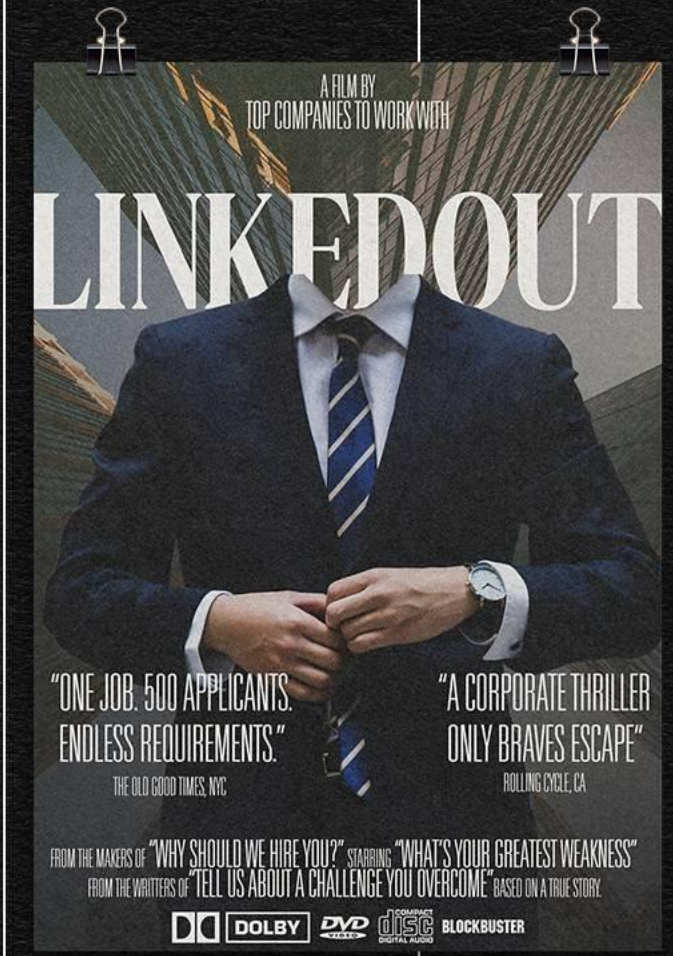


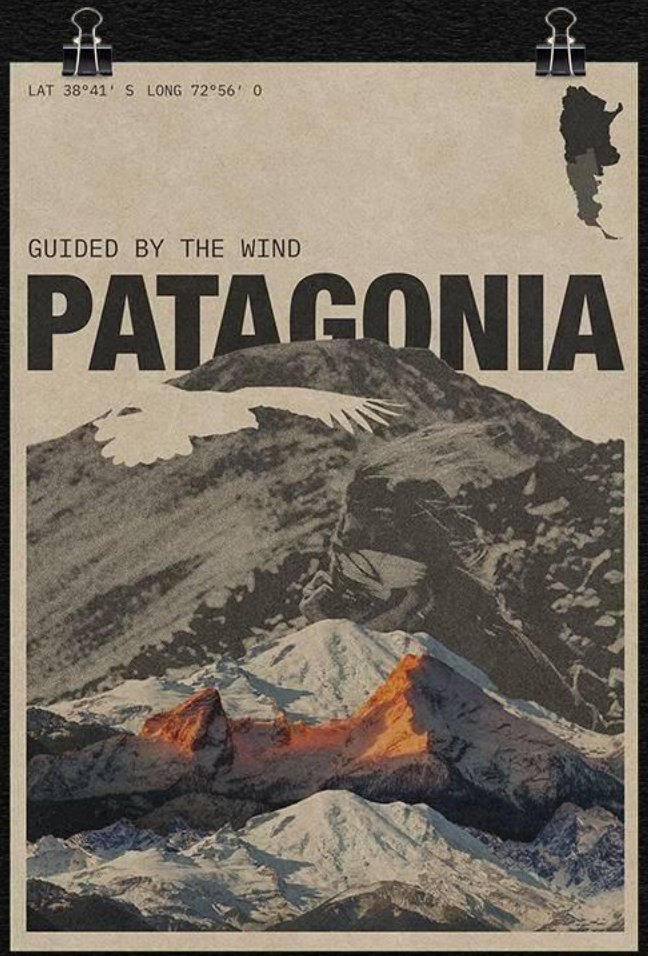


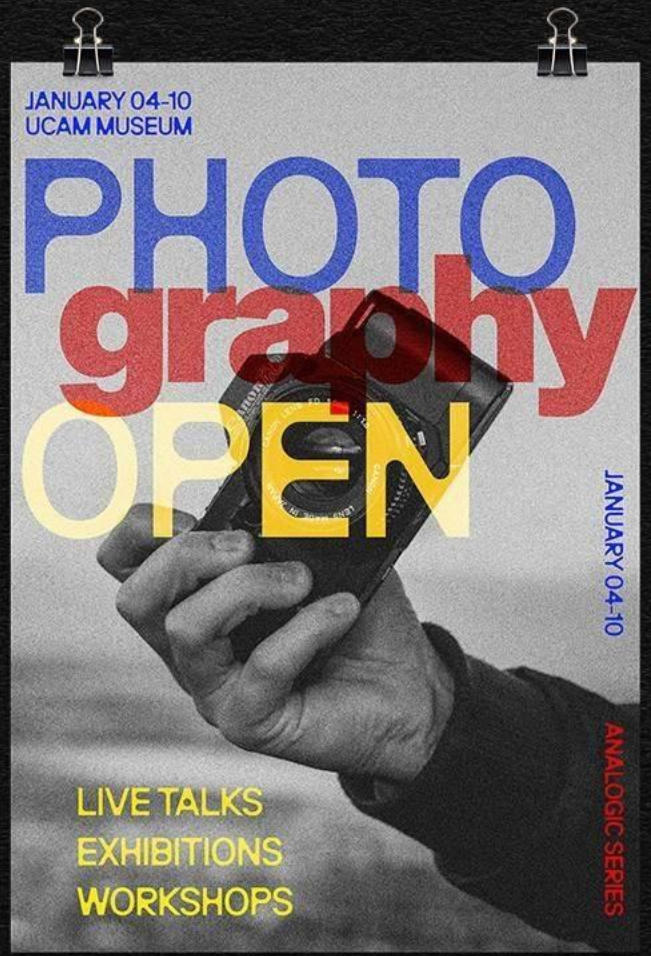


Poster Series

As part of a creative exploration







PaintPRO

Packaging design for a Crack Sealer,
four label directions for a 1 kg bucket.



D · DIE-CUT



E · TECH SHEET



F · MINIMAL



G · DIE-CUT BOLD

PaintPRO

Wraparound labels: front, back and print-ready files for production.





OPTION G · FULL WRAP · 1 KG



OPTION F · FULL WRAP · 1 KG

AI illustrations

Made with Midjourney, ChatGPT, Krea and Kling, exploring different prompts

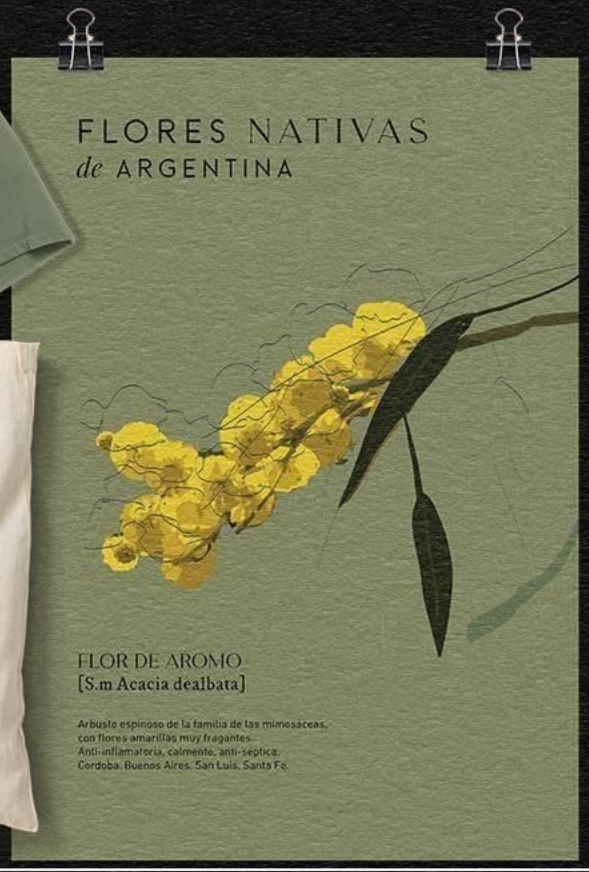


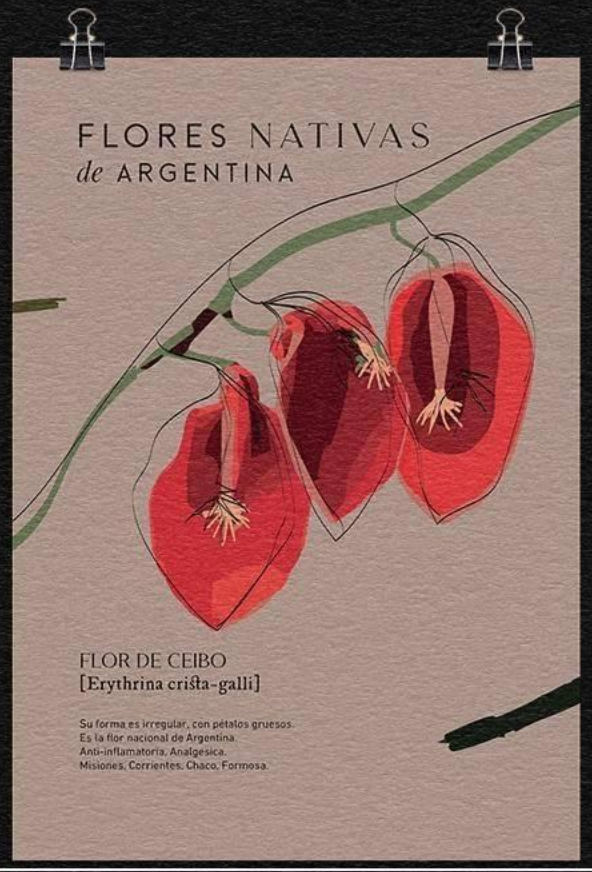


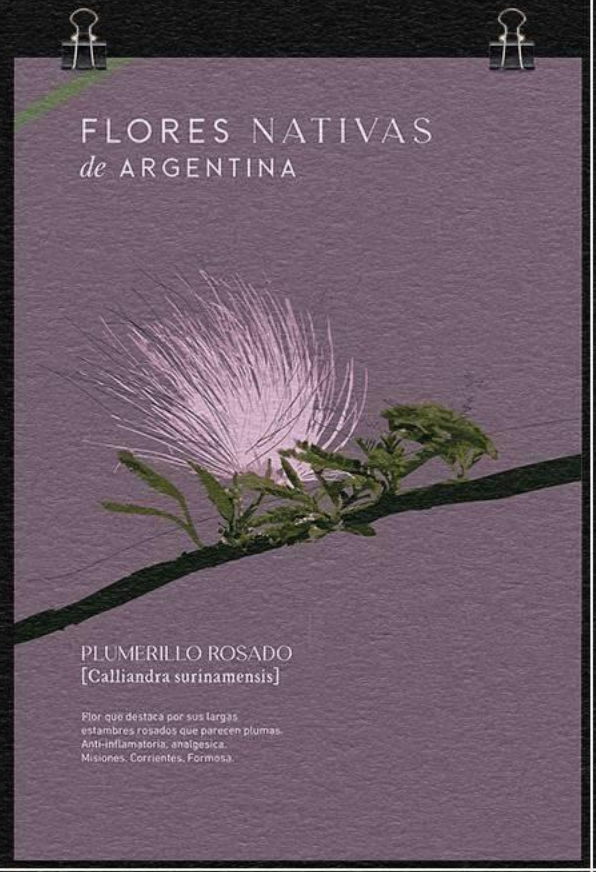
Native flowers

Digital illustrations inspired by the native flowers from Argentina.









Balance

Social media designs for a healthcare brand.













Bianchi Bikes

Social media designs for a bike reseller.











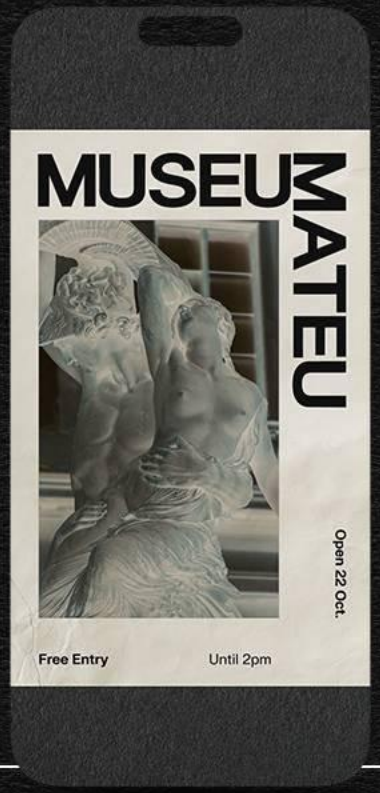


Museum Mateu

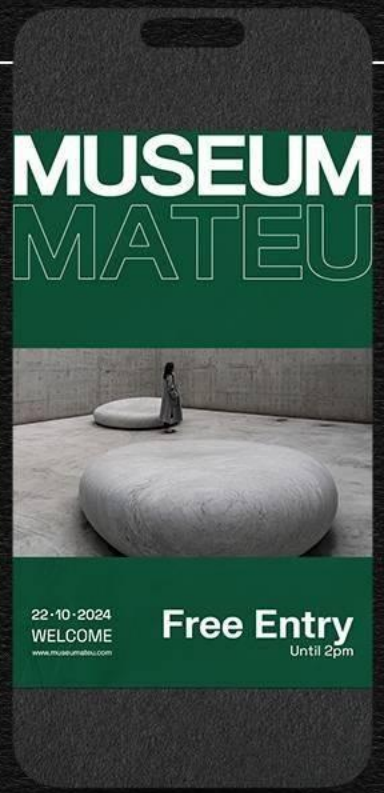
Social media designs for an independent museum.

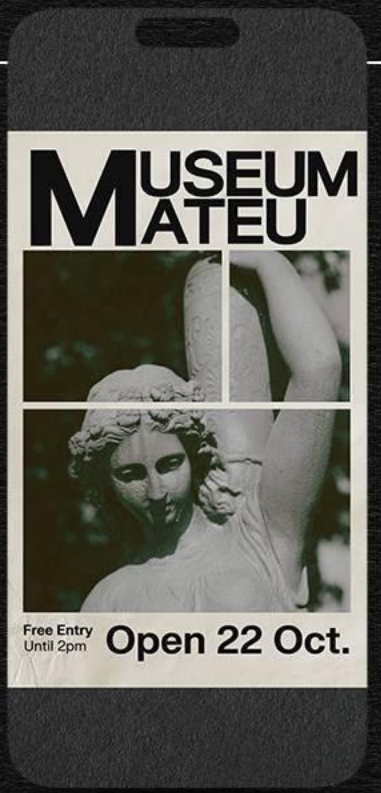












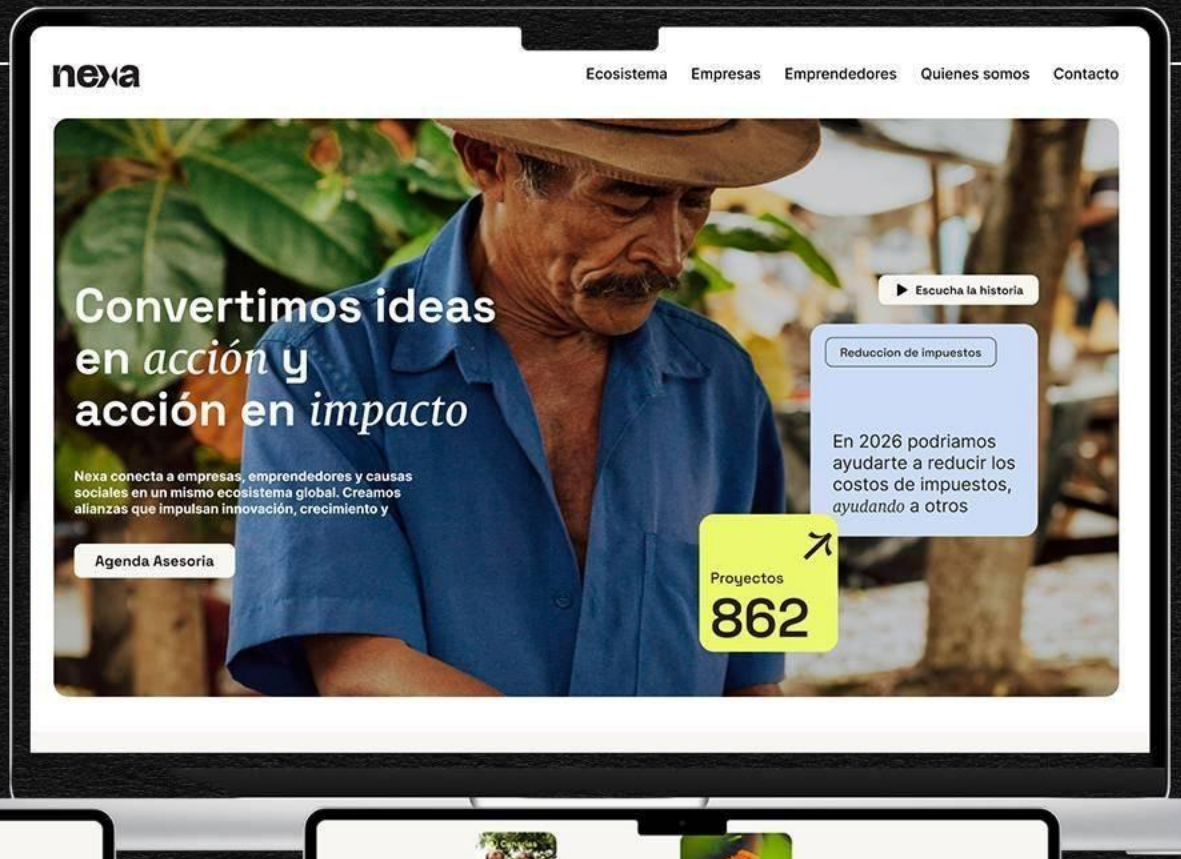
Ads Series

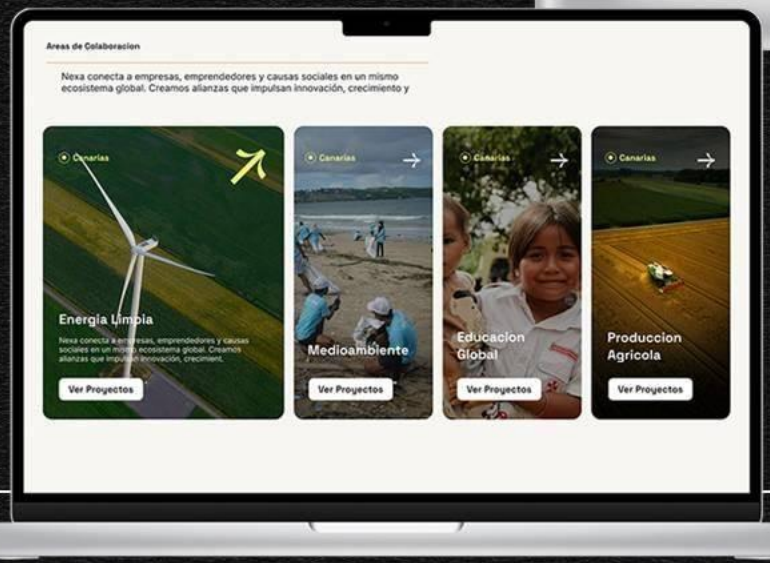

10:20
Instagram
rosariokuen
Project 003
+Showcasing
+Ads Series
PIECE NO.01
Run GoreTEX
NVIDIA
PIECE NO.01
+Showcasing
+Ads Series
++Image credits
++ChatGPT
Like: 920
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Add a comment...
10:20
Instagram
rosariokuen
Project 003
+Showcasing
+Ads Series
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PIECE NO.02
+Showcasing
+Ads Series
++Image credits
++ChatGPT
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+Ads Series
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Project 003
+Showcasing
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PIECE NO.04
Eco Luxury
by Louis Vuitton
PIECE NO.04
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+Showcasing
+Ads Series
PIECE NO.05
N°5
CHANEL
SPRAY DE LUXE
PIECE NO.05
+Showcasing
+Ads Series
++Image credits
++ChatGPT
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Nexa

Web design as part of the bundle
Branding+Web for Gula Visual.









Whispering Winds

Web design for an outdoors equipment brand.







ECFI

UX/UI and Web re-design for the European Community Foundation as part of a collaboration with Gula Visual.



Thank you!

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